



District Goals: 2012-2014

Beaver Dam Unified School District Vision: All Beaver Dam students will excel in all academic areas, will develop social skills, will demonstrate enthusiasm for life long learning, be of good character, and be a contributing member of society.

To this end, the District will:

Expand communication strategies with all stakeholders in our learning community. Specifically, the district will create a formal communication plan to grow our communication efforts in the areas documented below:

- Social media
- Print communication to all segments of our community
- Drop-in conversation meetings with public
- Call-in monthly radio show
- Consistent communication with staff
- District branding to include common logo, letterhead, vision and mission

Increase the level of academic achievement in all grade levels, for all students by:

- Continued focus on district dashboard goals
- Ensure all students show one year of academic growth in all core areas each year
- Expand college and career readiness experiences at all levels
- Expand student one-to-one technology use

Evaluate and implement cost effective operational, management and educational strategies that secure the financial stability of the district. Specifically, the district will evaluate and address the issues below:

- Long term financial forecasting
- Per pupil cost to educate in all buildings
- SAGE staffing
- Academic programming
- Transportation costs
- Building maintenance and replacement cycles